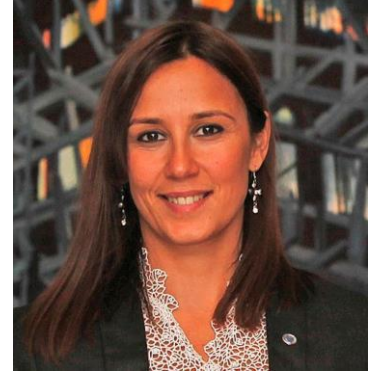


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EDUCATION

2010-2013	Dokuz Eylül University, Business Administration [English], PhD Prioritization of Industrial Service Dimensions in Logistics Centers: An Industrial Marketing Approach
2008-2010	Dokuz Eylül University, Total Quality Management, MA Elektronik Pazarlarda Uluslararası Parsiyel Konteyner Taşınmacılığı: Bir Model Önerisi
1998-2002	Dokuz Eylül University, Faculty of Business, Business Administration [English], BA

EMPLOYMENT

02.2016-Present	Dokuz Eylül Üniversitesi, Seferihisar Fevziye Hepkon Uygulamalı Bilimler Yüksekokulu, Department of International Trade, Assistant Professor Dr.
09.2015-01.2016	Yasar University, Faculty of Economics & Administrative Sciences, Department of International Logistics Management, Assistant Professor Dr. [Courses: City Logistics, E-Commerce, Sustainability Management (PhD Course)]
05.2014-09.2015	Yasar University, Vocational School Department of Transportation Services, Assistant Professor Dr. [Courses: Logistics and Supply Chain Management (MBA Course), Supply Chain Management I, Supply Chain Management II, Maritime Transportation Management, Port and Terminal Operations, Marketing I, Marketing II, Logistics Terminology, Documentation Management in Transportation]
10.2009-05.2014	Yasar University, Vocational School, Lecturer [Courses: Quality Management in Logistics, Supply Chain Management I, Supply Chain Management II, Logistics Terminology, Maritime Transportation Management]
06.2008-10.2009	Trans Union Intl. Transport and Logistics Services A.Ş. – İzmir Marketing Department – Sales Representative
06.2003-04.2008	Arkas Holding Hapag Lloyd Overseas Transport A.Ş. – İzmir Marketing Department – Sales Representative

ACADEMIC VISITS

13-17.11.2014	Koblenz University of Applied Sciences, Erasmus Teaching Staff Mobility, Visiting lecturer [Participation to the Managing Cultural Diversity (MCD) Workshop]
14-18.07.2014	University of Duisburg-Essen, Erasmus Teaching Staff Mobility, Visiting lecturer
24-29.06.2012	Hochschule Bremen, Erasmus Teaching Staff Mobility, Visiting lecturer
10-15.04.2011	University of Zaragoza, Erasmus Teaching Staff Mobility, Visiting lecturer

ARTICLES / JOURNALS

Paker, N. & **Altuntaş Vural, C.** (2016) Customer segmentation for marinas: Evaluating marinas as destinations. *Tourism Management*, 56: 156-171. [SSCI]

Erdem, S., Kızılelma, T.T., **Altuntaş Vural, C.** (2016) Supporting Healthcare Executive Managers' Decisions Through Dashboards. *Journal of Information & Knowledge Management*. 15 (1): DOI: 10.1142/S0219649216500052. [Scopus]

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Altuntaş, C., Turker, D. (2015) Local or Global: Analyzing the Internationalization of Social Responsibility of Corporate Foundations. *International Marketing Review*. 32 (5): 540 – 575 [SSCI]

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Esendemirli, E., Türker, D., **Altuntaş, C.** (2015) An Analysis of Interdepartmental Relations in Enterprise Resource Planning Implementation: A Social Capital Perspective, *International Journal of Enterprise Information Systems*, 11 (3): 27-51. [Scopus]

Turker, D., **Altuntaş, C.** (2015) A Longitudinal Study on Newcomers' Perception of Organisational Culture. *Education + Training*. 57(2): 130-147. [Scopus]

Turker, D., **Altuntaş, C.** (2014). Sustainable Supply Chain Management in the Fast Fashion Industry: An Analysis of Corporate Reports, *European Management Journal*, 32 (5): 837-849. [SSCI]

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Baştuğ, S., **Altuntaş, C.**, Eriş, E.D., Tuna, O. (2013) Türkiye'de lojistik sektörü: Epistemolojik doküman analiz tekniği ile stratejik bir değerlendirme, *Beykoz Akademi Dergisi*, 1(2), s.7-24.

Altuntaş, C., Tuna, O. (2013) Greening Logistics Centers: The Evolution of Industrial Buying Criteria Towards Green, *Asian Journal of Shipping and Logistics*, 29 (1), pp. 59-80¹. [Scopus]

Turker, D., **Altuntas, C.** (2013). Ethics of Social Responsibility to Indirect Stakeholders: A Strategic Perspective. *International Journal of Business Governance and Ethics*, 8(2): 137-154. [Scopus]

Altuntaş, C., Kurgun, O.A. (2013) A Virtual Organization Model for International LCL Transportation, *Uludağ Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi*, 32 (1), pp. 185-214. [ULAKBİM]

Altuntaş C., Tuna, O. (2012) Endüstriyel Hizmet Satın Alma Süreci ve Lojistik Merkezler: Bir İçerik Analizi Uygulaması, *Pazarlama ve Pazarlama Araştırmaları Dergisi*, 5(9), s.21-41².

¹ This article is presented as a conference paper conference paper in International Conference on Asian Shipping and Logistics in Yesou/ South Korea on 07.2012.

Türker, D., **Altuntaş, C.** (2012) Corporate Social Responsibility: A Framework for the Sustainable Future of Enlarged Europe, Mustafa Kemal Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, 9 (18), pp. 459-477. **[ULAKBİM]**

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Altuntaş, C. (2010) Mobbing Kavramı ve Örnekleri Üzerine Uygulamalı bir Çalışma, Journal of Yasar University, 18(5), pp.2995-3015. **[ULAKBİM]**

Altuntaş, C. (2010) Çalışan Destek Programları, DEU Sosyal Bilimler Enstitüsü Dergisi, 12(1), pp. 57-75. **[ULAKBİM]**

EDITED BOOKS / PROCEEDING

Turker, D., **Altuntaş Vural, C.**, Idowu, S.O. (Eds.), (2016) Social Responsibility Education across Europe: A Comparative Approach, Heidelberg: Springer.

Turker, D., **Altuntaş, C.**, Yıldız, A.G., Toker, H. (Eds.). (2015). Proceedings of International Conference on Social Responsibility Education and Practices (SREP), 3-5 July 2014, Yasar University, Izmir / Turkey

Turker, D., Toker, H., **Altuntaş, C.** (Eds.), (2014). Contemporary Issues in Corporate Social Responsibility. USA: Lexington.

CHAPTERS / BOOKS

Altuntaş Vural, C. (2016) Satın Alma, in Güncel Lojistik (translation from P.R. Murphy Jr & A.M. Knemeyer, Contemporary Logistics). Eds. F. Yercan & Ş. Demiroğlu.

Altuntaş Vural, C. (2015) Green Marketing: A Conceptual Framework and Suggestions for Industrial Services Marketing, pp. 63-85 [Editor: Akkucuk, U.], Handbook of Research on Developing Sustainable Value in Economics, Finance, and Marketing. IGI Global Publishing.

Altuntaş, C. (2015). Entries [(1) Cause Related Marketing.; (2) Social Marketing; (3) Supply Chain Management; (4) Sustainable Supply Chain Management; (5) Total Quality Management]. In Idowu, S.O., Capaldi, N., Fifka, M., Zu, L., Schmidpeter, R. (Eds.), The Dictionary of Corporate Social Responsibility, Heidelberg: Springer.

Türker, D., Toker, H., **Altuntas, C.** (2014). Changing Attitudes of University Students towards Socially Responsible Consumption, Reichel, J. (Ed.), CSR Trends: Beyond Business as Usual (pp.91-107), Poland: Centrum Strategii i Rozwoju Impact (CSR Impact)³.

² This article is presented as a conference paper in 16. National Marketing Congress in Arel University Istanbul/ Turkey on 22-25 November 2011.

³ This chapter has been presented in Business as Usual: CSR Trends Conference at University of Lodz, Poland on 20-21.06.2013.

Altuntaş, C. (2014) Deniz Taşımacılığında Forwarding Hizmetleri, pp. 331-373. [Editör: Çankırı, N.], Meslek Yüksekokulları için Deniz İşletmeciliğinde Gemi Yönetimi. İstanbul: Beykoz Lojistik Meslek Yüksekokulu Yayınları.

Altuntaş, C. (2014), Sustainable Supply Chain Management, pp. 89-104. [Editörler: Turker, D.; Toker, H.; **Altuntaş, C.**], Contemporary Issues in Corporate Social Responsibility. USA: Lexington.

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Altuntaş Vural, C., Göçer, A. Deveci, D.A. (2015) Türkiye limanlarında pazar yönlülük: İtici güçler ve engeller, II Ulusal Liman Kongresi, Dokuz Eylül Üniversitesi, Denizcilik Fakültesi 5-6 Kasım 2015; doi: 10.18872/DEU.b.ULK.2015.0046.

Altuntaş Vural, C., Göçer A., (2015) Analyzing Turkish maritime industry from a cluster perspective, in Proceedings of XIII. International Logistics and Supply Chain Congress, İzmir University, 22-23 October 2015, pp. 17-30.

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Altuntaş, C., Göçer, A. (2014). Integration Strategies in Shipping Industry: Drivers and Barriers, in Proceedings of XII. International Logistics and Supply Chain Congress, Istanbul Technical University, İstanbul, Turkey, 30-31 October 2014, pp. 126-138.

Altuntaş Vural, C., Tuna, O., (2014) Lojistik Merkezlerde Müşteri Beklentileri: Endüstriyel Pazarlama Yaklaşımı, 19. Ulusal Pazarlama Kongresi, Gaziantep Üniversitesi, Gaziantep, Türkiye, Haziran-2014, pp.3-14.

Türker, D., **Altuntaş, C.** (2014). Analysis of Unethical Behaviors in Social Networks: An Application in the Medical Sector, Procedia - Social and Behavioral Sciences, 150, pp. 1177-1186. 10th International Strategic Management Conference, Rome/Italy [19-21.06.2014].

Altuntaş, C., Göçer, A., Şakar, G.D.(2013) Sustainability Awareness Throughout the Supply Chain: A Scale Development Study, in Proceedings of 18th Annual Logistics Research Network Conference, Aston University and Birmingham City University, Birmingham, UK, 4-6 September, 2013, pp. 18-19.

Altuntaş, C., Öztürkoğlu, Y. (2013) Forwarding Agent Selection Throughout Global Freight Forwarder Networks: A Fuzzy TOPSIS Analysis, in Proceedings of XI. International Logistics and Supply Chain Congress, Melikşah University, Kayseri, Turkey, 7-9 November, 2013, pp. 37-48.

Türker, D., Toker, H., **Altuntas, C.** (2013) Changing Attitudes of University Students towards Socially Responsible Consumption. Business as Usual: CSR Trends, University of Lodz, Lodz/Poland [20-21.06.2013].

Türker, D., Toker, H., **Altuntas, C.** (2013) Working Paper on Turkish New Business Models. In Seminar of New Business Models: A Qualitative Research Project Across Europe. Radboud University, Nijmegen/The Netherlands [14.06.2013].

Altuntaş C., Tuna, O. (2012) Greening Logistics Centers: The Evolution of Industrial Buying Criteria Towards Green, in Proceedings of 5th International Conference on Asian Shipping and Logistics, Korea Maritime Institute, Yeosu, Korea, 9-10 July 2012, pp. 235-259.

Göçer, A., **Altuntaş, C.**, Şakar, G.D. (2012) Sustainable Supply Chains: An Item Generation Study, in Proceedings of 10th International Logistics and Supply Chain Congress, Kemerburgaz University, İstanbul, Turkey, November/8-9/2012, pp. 263-272.

Altuntaş, C., Tuna, O., (2011) Conceptualization of Logistics Centers from an Industrial Buying Approach, in Proceedings of 9th International Logistics and Supply Chain Congress, Yaşar University, Çeşme, Turkey, October-2011, pp 72-82.

Altuntaş, C., Tuna, O., (2011) Endüstriyel Satın Alma Süreci ve Lojistik Merkezler: Bir İçerik Analizi Uygulaması, 16.Ulusal Pazarlama Kongresi, Arel Üniversitesi, İstanbul, Türkiye, Kasım-2011.

Atrek, B., **Altuntaş, C.**, (2011) “Web Based Private Shopping Companies: To What Extent Do They Have E-Supply Chains?”, in Proceedings of 9th International Logistics and Supply Chain Congress, Yaşar University, Çeşme, Turkey, October-2011, pp. 109-119.

Altuntaş, C., Doğan, Ö. İ., Örs, N.B. (2010) The Efficiency Analysis of the Recycling Activities in Izmir within the Context of Environmental Management Standard, in Proceedings of ICOVACS 2010: International Conference on Value Chain Sustainability,, Valencia: Universidad Politecnica de Valencia, pp. 520-526.

Altuntaş, C., Güner, E., Sağlam, S. (2009), The Perceptions of Leadership among a Food Service and a Production Facility, Differences among Teams and the Influence on Job Satisfaction, 2nd Workshop for Quality Management, Dokuz Eylül University Graduate School of Social Sciences, İzmir.

OTHER MEETINGS

Altuntaş Vural, C. (2014) Türkiye’de ve Dünyada Lojistik Köyler, Yıldız Teknik Üniversitesi Lojistik Eğitim Kampı, 16-18/12/2014, İstanbul/Türkiye.

Altuntaş, C. (2012) Yaşar Üniversitesi MYO Lojistik Programı-Örnek Program Uygulaması, Bologna Süreci Kapsamında Türkiye’de Yürütülen Faaliyetler ve MYO Eğitimlerine Etkisi, Hava Astsubay MYO Öğretim Başkanlığı, 08/02/2012, Gazimir – İzmir.

Altuntaş, C. (2012) Sürdürülebilir Tedarik Zincirleri, 4. Ulusal Lojistik ve Dış Ticaret Zirvesi, Çağ Üniversitesi, 16/03/2012, Mersin.

PROJECTS

01-10.2014	Yasar University, Research Project on Cross-cultural Comparison on Social Responsibility Education, Project Coordinator
03.2014-01.2015	Shipping Agency Vessel Operations Vocational Training Video with Chamber of Shipping Izmir Branch and Yaşar University Media Center, Project Advisor
10.2014-12.2014	Maritime Tourism Videos Project: Alaçatı as a Windsurf Paradise with Chamber of Shipping Izmir Branch and Yaşar University Media Center, Project Advisor
01.01-30.06.2013	Nijmegen School of Management, Radboud University Nijmegen (Netherlands), New Business Models: A Qualitative Research Project Across Europe Researcher in Turkish Team (Funded by Radboud University Nijmegen)
09.2011-12.2012	Yasar University, GreenLog: Green Logistics: Trends and Applications for a Sustainable Life-Style, Project Member (Funded by EU ERASMUS Intensive Programme)
09.2011-12.2012	Yasar University, Social Responsibility Education in Europe (SOCRESEDU), Project Member (Funded By EU ERASMUS Intensive Programme)
13.03-22.05.2012	Potential Customer Relationship Management Project, Project Coordinator, (Funded by Schenker ARKAS Izmir Branch)

SCHOLARSHIP & AWARDS

03.2013	Yaşar University, Successful Researcher Award
1998-2002	Dokuz Eylül University, Degrees at the Dean's Honour and High Honour Lists
1998-2002	Dokuz Eylül University, DEVAK Successful Students Grant

ADMINISTRATIVE TASKS

02.2012-09.2015	Yasar University, Vocational School, Transportation Services, Head of Department
09.2011-09.2015	Yasar University, Vocational School, Maritime and Port Management, Program Coordinator
01.2011-09.2011 & 09.2012-06.2013	Yasar University, Vocational School, Logistics, Program Coordinator

PROFESSIONAL TASKS

- 7-9.05.2015, Meslek Yüksekokulları Denizcilik Programları IV. Öğrenci Çalıştayı, **Head of Organizing Committee**
- 3-5.07.2014, Yasar University, International Conference on Social Responsibility Education and Practices (SREP 2014), Izmir/Turkey, **Member of Organizing Committee**
- 10.2011 Yaşar University, 9th International Logistics and Supply Chain Congress, Izmir/Turkey, **Member of Organizing Committee**
- International Journal of Physical Distribution and Logistics Management, European Management Journal, Journal of Cleaner Production, Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, Dokuz Eylül Üniversitesi SBE Dergisi, Journal of Yaşar University, Ege Stratejik Araştırmalar Dergisi, **Referee**
- Journal of Yaşar University, **Member of Editorial Board**
- Meslek Yüksekokulları Denizcilik Programları Çalışma Grubu, **Member**
- Ulaştırma, Denizcilik ve Haberleşme Şurası, Boru Hatları Çalışma Grubu, Dünyada ve Ülkemizde Boru Hatlarının Geleceği, AR-GE Çalışmaları, Eğitimli ve Nitelikli İnsan Gücü Yetiştirme **Alt Komisyon Üyeliği, 2013.**